Endeavour Solutions Inc.
Bringing the Power of Microsoft to You

The Microsoft Dynamics family of products has been constantly evolving and empowering organizations worldwide with streamlined business processes to boost productivity. Keeping pace with these constant product rollouts and updates, however, can be daunting for business leaders. As such, they seek and highly value the guidance of an experienced consulting firm—with in-depth knowledge, and cross-platform experience—who can align Microsoft's broad spectrum of solutions with specific business requirements.

Enter Endeavour Solutions. Delivering exceptional advisory and support services, coupled with a proven track record of serving clients for over three decades, Endeavour is a sought-after Microsoft Gold Certified Partner serving both the Canadian and US markets.

Laser-focused on the development, implementation, upgrades, support, and training for Microsoft's Dynamics GP, Dynamics NAV/Business Central, Dynamics 365, Azure, PowerApps and Office 365, Endeavour has made considerable strides as a trusted Microsoft solutions partner for over 600 companies across Canada, U.S., Europe, and South America. "Endeavour draws on the rich experience of its ERP team for

Dynamics GP and Dynamics NAV (the precursor to Business Central), and is well equipped to help clients with their transition to the cloud in the form of the modern cloud-ERP powerhouse, Microsoft Dynamics 365 Business Central," begins Steve Ewing, Director at Endeavour. With an impressive record of supporting Microsoft Dynamics clients, Endeavour is now accelerating its efforts to help their clients with the award winning Microsoft Dynamics 365 platform for ERP, CRM, and cloud applications. Endeavour adopts a step-by-step methodology to ensure that Dynamics 365 is configured to meet each clients' unique requirements and business needs in a cost-effective manner.

According to Terry Sunderland, President and CEO at Endeavour, the recent updates to the Microsoft Power Platform, which is a combination of PowerApps, PowerBI, and Microsoft Flow, building custom apps, creating reports, and automating workflows have never been easier. Endeavour is excited about the tight integration and embedded nature of PowerApps, the preferred development tool for CRM UI changes now, within the Dynamics 365 platform. With this, the company is unlocking innovative ways for its team to take CRM configurations to the next level. "From a CRM perspective, an improved version of PowerApps has now replaced the configuration

Terry Sunderland

tools that our team previously used, allowing for enhanced customizations and development of new CRM applications. We look forward to leveraging our proficiency in application design and UX to assist clients with Power Platform," says Troy Bezanson, CRM Practice Lead at Endeavour.

With PowerApps, Endeavour's consultants help clients create line of business workflow applications that provide quick returns, in a streamlined way. Going a step further, Endeavour is primed to utilize PowerApps to build customized applications outside of the traditional core teams of finance, sales, or marketing. Be it compliance, operations, or even vendor management teams, Endeavour can build new cloud-applications that perform unique data capture and calculations—while securely sharing all the data across the organization. Sunderland mentions, "At Endeavour, we see this as an ability to add more value to our clients,

especially in building relations and applications outside of finance and sales support systems while providing non-ERP/CRM users with the opportunity to purchase a PowerApps subscription."

In a nutshell, Endeavour continues to strengthen the custom development and integration capabilities of its in-house team, helping clients reap the benefits of new developments in the realm of Microsoft Dynamics. "We have been constantly honing our unique skill sets to map out new processes and use Microsoft's updated cloud-based tools to rapidly build novel functions and expand the use of core ERP/CRM systems. Our team is thrilled to combine our capabilities with PowerApps, which is ripe for adoption across much of the mid-market," Sunderland adds.

To highlight the prowess of Endeavour, Bezanson shares a story wherein they helped a client develop a mobile app using PowerApps for their field service team, to extend the use of Microsoft Dynamics 365 in a cost-effective manner. With the simple mobile app, Endeavour empowered the client's remote workers to log their expenses and parts used into a form. Along with that, the Endeavour team also developed a second form with a simplified UI to help the same to see jobs received (work orders) and view those through a calendar view.

> **We have been constantly honing our unique skill sets to map out new processes and use Microsoft's updated cloud-based tools to rapidly build novel functions and expand the use of core ERP/CRM systems**

The client was impressed with both the intuitive user interface and the low cost of PowerApps, which did not require additional licensing beyond their current Dynamics 365 subscription. "We're pleased with the creativity that Endeavour was able to bring to the table with these simple, time-saving apps for our team," reads the client's testimonial.

Recently awarded with Gold Cloud Certification for Microsoft Azure, Endeavour's ascension to success and rapid growth can be credited to its unparalleled customer support. The team does not just handhold clients through the implementation of a new ERP or CRM system; they provide prompt and ongoing support to clients to help them reap maximum benefits from their investment in Microsoft Cloud Business Applications.

With a stellar market reputation, Endeavour is keen to further its development of applications based on the Microsoft Power Platform to complement the use of both cloud-based and on-premise ERP and CRM customers. The company is also aggressively investing in additional training and certifications around new cloud-based Business Intelligence apps for better analytics, machine learning, and artificial intelligence. CR